

guy routledge

Web Designer & Front-End Developer

a: New Malden, Kingston Upon Thames, London
m: 07748 113771
e: mail@guyroutledge.co.uk
w: http://www.guyroutledge.co.uk
t: @guyroutledge

Profile

I am a friendly, confident and focused individual; I'm a career minded person with the self-motivation and desire to achieve the goals I set myself and to surpass the expectations of my colleagues. I am adaptable and a quick learner, keen to master new skills as well as build upon those which I already have.

Being self-employed for the past seven years has given me a wide-ranging level of business and personal experiences that set me apart from the crowd. My experience in the film and TV industry has given me creative flair and an eye for detail as well as detailed experience with numerous professional software applications.

I work best under pressure, with a constant driving force behind me. I am organised and highly efficient either working alone or as part of a team, always striving to meet deadlines and deliver a polished result. My strong interpersonal and administrative skills combined with my varied professional career make me an excellent candidate for your team.

Skills

- Photoshop CS5
- Dreamweaver CS5
- Illustrator CS5
- Final Cut Pro
- DVD Studio Pro
- HTML 5
- CSS 3
- jQuery
- AJAX
- JavaScript
- Wordpress
- PHP
- MySQL

Experience

French Sole *Nov 2011 to Present*

I'm currently employed as Principal Creative Designer for established fashion retailer, French Sole. My duties include taking the lead on the front-end redesign and development of a new, modern, interactive eCommerce website using HTML5, CSS3, jQuery and AJAX to integrate with a PHP back-end (currently a work in progress by the back-end team); support of existing website; SEO and Google Analytics analysis and monthly reports; HTML email campaigns and re-design of the companies e-Marketing newsletter and weekly mail-shots; designing a range of print and digital media; I also oversee aspects of the companies web marketing including implementing Google AdWords re-marketing.

Coloured Ribbits *Oct 2011*

eCommerce site for a small arts and crafts business. The brief was to design a creative looking but easy to use interface and include online shopping capabilities. Logo and template created in Photoshop, built on Wordpress with FoxyCart. Currently a work in progress.

Kylie Ackers *Aug 2011*

Personal site for IT contractor working in the investment banking sector. The site was designed in a clean corporate style on Wordpress to take advantage of blogging capabilities and to allow the cataloging of code snippets, reference material and links for business use.

Going Green Landscapes *Aug 2011*

PSD templates created as pitch for re-designing the website for this small tree surgeon business.

Amas Prestige *Jul 2011*

A simple static site for a car export sales company, making use of contrasting colours, a limited pallet and transparency to make the user experience rich and inviting despite the startup business having limited content.

Motor Studio *May 2011*

Logo design, signage and business cards design for startup car sales business in Dorking. The site featured custom icons, a jQuery slideshow, contact forms and social networking integration.

Solaris Productions *Jun 2010*

Logo Design, business cards and website concepts for this small media production company.

Guy Routledge - Camera Operator *Jan 2010*

Site re-design for my personal film industry portfolio site.

Katy Heavens *May 2009*

Portfolio site for actress, singer and dancer. A simple, elegant site designed to showcase recent work and photographs.

Centre for Research on Families and Relationships *2004*

This temporary job involved redesigning the logo, site structure and content for a research centre based at Edinburgh University. The key aim here was to create accessible, valid markup due to the wide variety of users accessing this information resource.

EMPS.tk *2004*

Logo designed and site built as a showcase for a student film production society at Edinburgh University. The site incorporated streaming videos, phpBB forum and various info about the society and it's equipment rental facilities.

Education

University of Edinburgh *(2002 to 2005)*

MA Arts Culture and Environment

Dean Close School, Cheltenham *(1997 to 2002)*

A-levels: Chemistry (A), Physics (A), Maths (B)

Other Interests

I am currently renovating a second property with my partner and have a keen interest in interior design and architecture. I have a passion for food and wine and love cook - and people seem to like it. I enjoy travelling and recently undertook a 12 day trek in the Himalayas up to 4200m, I am also a PADI certified Advanced Open Water diver.